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GREY BRUCE HEALTH UNIT 2005

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<p>1. Nutrition * - Access Nutritious Food Basket Protocol Inventory of Services Good Food Box Program School Nourishment Program School Nutrition Program Canadian Prenatal Nutrition Program (CPNP)</p>	<p>Policy/ Decision makers; Social services providers</p> <p>Families across Grey and Bruce</p> <p>School children (JK-12)</p> <p>Prenatal and breast-feeding low income women across Grey and Bruce</p>	<p>Goals of the nutrition access programs are to increase access to sufficient, safe, nutritious food for people of all ages.</p> <p>c) The Good Food Box Program provides an opportunity for community members to join as a collective to improve their access to healthy fruit and vegetable choices. Volunteers sort and pack boxes for distribution. Subsidies are available for low-income families.</p> <p>d) Breakfast for Learning supports breakfast programs in 54 schools across Grey Bruce. The Eat & Learn Advisory Committee’s goal is to strengthen partnerships towards sustainable funding.</p> <p>e) CPNP goal is toward skill development and access to nutritious foods during pregnancy and to support breastfeeding for low-income women.</p>	<ul style="list-style-type: none"> • Annual Nutritious Food Basket monitoring, publicity, advocacy and support of policy to increase access to healthy food. Provide training sessions to community agencies and group around food access issues. • Maintain inventory of local programs and services which increase access to healthy foods • Good Food Box program is offered at 14 sites across Grey Bruce- a food safety component will be developed this year • Implement and sustain program in 52 schools – support and train volunteers, nutritious food policy • CPNP will implement weekly programs in 4 communities across Grey Bruce. 	<p>Grey Bruce Good Food Box Network Partners in Health Bluewater District School Board Bruce Grey Catholic School Board Grey Bruce Eat and Learn Advisory Committee Bruce Grey Children’s Services (CPNP)</p>	<p>Lynda Bumstead</p>
<p>2. Nutrition Healthy Eating Supermarket Tours Healthy Eating for Seniors Initiative Community Kitchens “Kids in the Kitchen” Savory Sampling</p>	<p>Adults in Grey and Bruce</p> <p>Older Adults in Grey Bruce</p>	<p>Goal of these programs is to increase our reach to hard to reach groups and provide information, environmental support, and skill development to support healthy eating. Programs use an interactive/ visual/ practical approach that supports adult learning and behaviour change.</p> <p>The Healthy Eating for Seniors Initiative addresses nutritional issues affecting community living seniors with the goal of improving the nutrition of older adults and overcoming barriers to healthy eating.</p>	<p>Provide opportunity to sample low fat food and provide recipes at 5 community events. Offer cooking sessions and supermarket tours to groups that have been referred to Registered Dietician to make lifestyle changes, and for participants of Good Food Box program. Provide educational seminars for seniors; learn what they perceive as barriers, and work with groups of older adults to facilitate changes, which help to overcome perceived barriers to healthy eating.</p>	<p>Grey Bruce Nutrition Committee Partners in Health</p>	<p>Lynda Bumstead</p>
<p>3. Nutrition Healthy Weights Healthy Measures Prevention of Obesity Bluewater Nutrition Research Project</p>	<p>Adults School age children</p>	<p>Healthy Measures is a program that promotes steps to better health. It doesn’t focus on weight loss alone, but healthier eating, increasing physical activity and improving self-esteem. Prevention of Obesity work group is focusing on school age children and supporting healthy weights community-wide. Bluewater Nutrition Project’s goal is to evaluate the growth and nutrition of children in GB and identify the structural and socioeconomic determinants of childhood nutrition.</p>	<ul style="list-style-type: none"> • Offer Healthy Measures program to groups mainly through workplaces. Evaluate effectiveness and best structure for program. • Plan and implement community/school initiatives to address issues. Conference for teachers planned for September 2005. 	<p>Grey Bruce Nutrition Committee Partners in Health Prevention of Obesity Working Group Bluewater Board of Education/ McMaster University</p>	<p>Lynda Bumstead</p>

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4. Nutrition Environmental Support Eat Smart Program Food Handler Training	Restaurants and cafeterias in Grey Bruce Food handlers	Eat Smart program recognizes Ontario restaurants and cafeterias that meet high standards in food safety, nutrition and non-smoking environment. Provide a healthy eating education component in the Food Handler Training Courses.	<ul style="list-style-type: none"> Review menus of Eat Smart restaurants and cafeterias to ensure criteria is met- advise owners on healthy choices. Provide Food Handler education sessions in 2005. 	Health Protection Dept. Grey Bruce Nutrition Committee	Lynda Bumstead
5. Physical Activity Community Access Active Transportation Grey Bruce Trails Network Community in Action	People of all ages in Grey Bruce	To increase access to regular physical activity through advocating for, planning, educating, promoting and partnering in the development of a comprehensive regional trail system in Grey and Bruce with links to the Trillium Trail System. The Network facilitates activities with other local trail groups, promotes activities and workshops, and develops policies for good trail design and relationships.	Trail Safety and Construction workshop for volunteers in May 2004 Promote Family Trail Walks throughout year Advocate for safe, accessible sidewalks, trails and parks with municipalities	Grey Bruce Trails Network Bike Walk to Work Committee of Owen Sound Partners in Health	Lynda Bumstead
6. Physical Activity - Promotion-(0-6) Rainbow Fun PARC	Staff of daycares, Early Years Centres, libraries (work with pre-school children)	Free program to promote physical activity that is implemented by providers of pre-school education and activities. Program includes training, manual of activities, video, and CD with music.	Survey current providers of program re: training needs Offer training sessions for new staff Distribute new music CDs for program Physical activity policy promotion and consultation	Early Years Centres Let's Grow Committee Day Care Centres	Lynda Bumstead
7. Physical Activity Promotion- (6-13) Turn Off the Screen Movin' On Program Active Playgrounds PROPS Safe Routes to School	Teachers Parents School age children in Grey Bruce	Annual Turn Off the Screens week challenges students and families to be screen free and participate in active play and recreation. Prizes are awarded to schools with most participants and draw for individual student prizes. Movin' On is a kilometer club to promote daily physical activity in schools.	Implement Annual Turn Off the Screens program and expand number of schools that are participating. Expand program to Early Years Centres Support Movin' On program with training as required Distribute Physical Activity Guides for children 1440 Minutes in a Day- Get Active for 30 school campaign	Bluewater District School Board Bruce-Grey Catholic School Board Early Years Centres Partners in Health	Lynda Bumstead
8. Physical Activity Promotion (adults) Bike Walk to Work First Step Pedometer Walking- Walk Your Way Programs Sneaker Day Poker Walk	Adults across Grey Bruce	Bike/Walk to Work is an annual workplace challenge to increase the amount of activity and incorporate it into the day. The pedometer program helps to motivate people to be active by recording the number of steps a person takes in a day, and challenges them to increase their level of activity. Program is offered to individuals and groups. Sneaker Day Poker Walk is an annual physical activity event that promotes walking at lunch, nutrition education and sun safety. Kicks off SummerActive!	<ul style="list-style-type: none"> Implement annual Bike/Walk to Work six week challenge in May. Develop Bicycle route maps for Owen Sound to support it. Make pedometers available to borrow or for purchase Provide pedometer walking workshops on request 1440 Minutes in a Day- Get Active for 30 workplace campaign Sign up workplaces for Poker Walk- promote ownership of program with workplaces. 	Jolley's Alternative Wheels O/S Cycling Club O/S Downtown Improvement Association Family Y City of Owen Sound Recreation Bayshore Broadcasting Steve and Kim's Food Basics Ron Oatt Shoes	Lynda Bumstead

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9. Tobacco Use – Prevention Lungs Are For Life	Children/ Youth (JK- Grade 12)	Goal is to increase tobacco prevention programs delivered to school-age children (JK to Gr. 12). To in-service teachers in the counties about this excellent resource for tobacco prevention, and to disseminate the resource binders.	<ul style="list-style-type: none"> Teacher training delivered in family of schools area; teachers then disseminate resources and curriculum to other teachers in school 	Bluewater District School Board Bruce Grey Catholic School Board Lung Association Tobacco Control Team	Linda Davies Laurie Moore
10. Tobacco Use - Peer Advocacy Teen Focus on Prevention/Quitting	Teenagers across Grey Bruce	The goal of this initiative is to create awareness about the tobacco industry's tactics to hook young smokers. Mobilized youth advocate against manipulation by media/ tobacco companies and hold events to raise issues in their local schools, communities and influence their peers not to smoke.	<ul style="list-style-type: none"> \$1,000 OTS grants available to all high schools towards anti-tobacco projects Organize leadership and advocacy training in Grey Bruce in November 	Principals/ teachers from participating high schools Students Tobacco Strategy Team Partners in Health	Linda Davies Lisa Prowd
11. Tobacco Cessation-High Risk Groups	Consumers of mental health services and health care workers who support them	Smoking cessation support and education geared to the stages of change is provided for those who work with consumers of mental health services who smoke (40-90% of those with a mental illness also smoke cigarettes), pregnant women, homebound sectors, at-risk teens.	<ul style="list-style-type: none"> Annual Mental Health Services Consumer Conference provides opportunity to provide workshops, resources, and support to consumers to reduce/and or stop smoking. Educational initiatives for both the clients and for professionals. Smoking behaviour change support for high-risk groups. 	Community Connections Housing & Support N. Grey Mental Health Team C.M.H.A. C.A.M.H. C.C.A.C. C.P.N.P. Program	Linda Davies Ruth Ball
12. Tobacco Use and Second Hand Smoke Exposure Prevention Smoke Free Homes and Cars	Parents Grandparents Home Day Care Providers Day Care Centres	Goal of this initiative is to increase awareness and reduce second-hand smoke exposure to the public, particularly pregnant women, children, and youth.	<ul style="list-style-type: none"> Awareness campaign re: health risks of second hand smoke delivered through billboards, radio campaigns, brochures and smoke-free homes cling-ons sent home with elementary students. 	Let's Grow Coalition Early Years Centres Day Care Centres	Linda Davies Helen Risteen
13. Healthy Workplace Support * Healthy Workplace Conference Executive Breakfast Series Healthy Workplace Consultation Service	Workplace CEO/CAO, business owners, front line managers, HR , Occupational Health Practitioners, etc	<p>Executive Breakfasts are educational and skill-building workshops based on topics that are of high interest in workplaces.</p> <p>Workplace Consultation Service provides support to work settings in relation to workplace health initiatives that meet the Public Health Mandate. Health Canada's Comprehensive Workplace health model is promoted and supported.</p>	<ul style="list-style-type: none"> 3 Executive Breakfast are planned for in Fall 2005: Provide consultation services with workplaces that are working towards implementing healthy workplace policies and initiatives * Presentations to business leaders and/or wellness committees on Making the Business Case for Healthy Workplaces. 	GBHP DHC FOCUS Coalition Partners in Health Injury Prevention Team Workplace Advisory Network (DHC; RBW; Safe Communities; CAMH)	Lynda Bumstead

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<p>14. Health Communications With Workplaces *</p> <p>Body Bulletin E- Newsletter Weekly Tips Fact Sheets Health Calendars</p>	<p>Workplaces – adults 16-65 +</p>	<p>Wellness newsletter distributed electronically every month to adults in the workplace setting. Raises awareness about health and wellness issues, educates and offer skill building, supportive environments and supports policy development. Additional local Health Unit information is distributed via FACT SHEETS each month that corresponds with a monthly Health Observance/Campaign.</p>	<ul style="list-style-type: none"> ● Coordinate Fact Sheet Submissions each month and ensure appropriate format. ● Coordinate content with Program Teams. ● Distribute newsletter to group email list ● Member of review team for Body Bulletin. ● Marketing of service to workplaces ● Distributing Personal Best health calendars to workplaces during Healthy Workplace Week in the fall. 	<p>Program Managers and team members at Health Unit Participating workplaces and organizations Partners in Health BMTS</p>	<p>Lynda Bumstead</p>
<p>15. Health for Life Fair (7th Annual)</p>	<p>Residents of Grey and Bruce</p>	<p>Provide the residents of Grey and Bruce a free venue to facilitate linkages with community agencies, associations and businesses that foster health and well being. A partnership of private industry and public sector agencies interested in building a healthy community.</p>	<p>One-day event on March 20th 2005 (coincides with the Polar Dip).</p>	<p>RBW Graphics PPG Canada Grey Bruce Community Living City of Owen Sound Excellence in Manufacturing Consortium Partners in Health Van Wyck Packaging Bayshore Broadcasting Edwards SP Hobart</p>	<p>Lynda Bumstead</p>

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16. Breastfeeding Promotion *	Expectant parents Physicians, Pharmacists, Midwives, delivering hospitals. Community at large. Workplaces.	<i>Breastfeeding Promotion</i> To increase the number of infants breastfed for at least up to 12 months. To increase awareness and acceptance of breastfeeding in our communities. Distribute information about the benefits of breastfeeding to expectant and new parents, community partners and general public. Support prenatal and postnatal clients with their breastfeeding efforts. To advocate for and assist in the development of policies to support breastfeeding in workplaces, restaurants and public spaces. To provide educational opportunities for health professionals to learn about the benefits of breastfeeding.	<ul style="list-style-type: none"> • Develop and distribute a “Milky Way” Newsletter to physicians and health care professionals. Write article for Public Health Notes focusing on breastfeeding status in Grey and Bruce Counties. Encourage physicians to support moms to breastfeed their children exclusively until at least 6 months and continue breastfeeding until at least one year and ongoing. • Promote awareness of the importance of breastfeeding during World Breastfeeding Week in October. • Continue to distribute breastfeeding information to expectant and new parents. Encourage and support all women in their breastfeeding efforts. • Take steps to ensure prenatal education classes conform with standards outlined in “Baby Friendly Community Initiative” • Media awareness in spring 05 with billboard and movie theatre ad “Breastfeeding: Nature’s Health Plan”. • Partner with workplace wellness committee to encourage workplaces to adopt breastfeeding friendly policies. Provide workplaces sample breastfeeding friendly policies to create a supportive environment for breastfeeding mothers. • Develop Grey Bruce Health Unit internal Breastfeeding Policy. 	Local hospitals Local Physicians Lactation consultants Let’s Grow Nutrition Group	Sarah Stewart Dana Aitken-Howes
17. Injury Prevention	High risk and aboriginal families with children 0-6 years. Community service providers working with target group.	<i>Early Childhood Development Injury Prevention Initiative (100% provincially funded)</i> Decrease incidence and severity of childhood injuries related to falls, burns, suffocation, drowning and poisoning in all homes in Grey and Bruce Counties (target audience children 0-6 years) 5-year comprehensive plan to raise awareness of positive parenting behaviours targeting high-risk aboriginal parents. The plan involves the following components-awareness and strengthening community capacity; Education/Skill Building; Environmental Support; Political Action	<ul style="list-style-type: none"> • 2005 Focus on general safety. Distribute home safety checklists to high-risk families. Distribute home safety kits to high-risk families. Encourage media promotion of “supervise your children” slogan. • 2005 Focus on playground safety. Work with local OEYC’s in June to raise awareness among parents and professionals about the importance of playground safety. Public Health Inspectors to begin playground inspections spring 2005. 	Let’s Grow HBHC Ontario Early Years Centres Health Canada ITSA CAS Safe Kids Canada	Sarah Stewart Carrie Griffith Angela Newman Chris Munn

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18. Family Violence Prevention	General population. Service providers. Service providers. Expectant parents Maternal child-health staff. Community Partners working with families with children 0-6 years. Community partners Health care providers.	<i>Public Awareness Campaign</i> To increase the community's awareness of the issue of family violence and its effect on children. Resource List for Service Providers and Training <i>Family Violence Module</i> To increase prenatal class participant's awareness and knowledge of healthy relationships and abuse. 15-minute module. Professional Development In-services to Agency Staff <i>Spousal Abuse Screening</i> Long-term Goal: To increase the number of health professionals screening clients for family violence.	<ul style="list-style-type: none"> • Media campaign focusing on abuse during pregnancy. • Tear off sheets "where to go for help" distributed to local physicians, service providers • Pilot of "family violence" module in prenatal education classes 2005 • Local physician champion to increase awareness amongst local physicians of the importance of screening for family violence (start date Fall 2005 and ongoing) • Pilot screening tool with Sexual Health and HBHC clients 2005 – develop policies and procedures for use of tool and linkages to services. 	PHN and Social Marketer Consultation and input received from community partners Let's Grow Community Partners (Women's Centres, CAS, Men's Program, etc) Child Health/Reproductive Health programs Let's Grow Community Partners (Women's Centres, CAS, Men's Program, etc) Let's Grow Community Partners (Women's Centres, CAS, Men's Program, etc)	Sarah Stewart Karen Kerker

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<p>19. Partners in Health (formerly Grey Bruce Heart Health Project) * Coordinate Project Beat Goes On Awards Women & Heart Disease Try It Activities! Community Gardens Health Communications</p>	<p>Schools Workplaces Individuals (across Grey Bruce)</p>	<p>Partners in Health are a group of agencies, organizations, and individuals working to improve heart health in our community through education, advocacy and support. The Health Unit has been the host agency for Partners in Health since its inception. Some activities include: Annual contest to highlight heart healthy living. Names of individuals, groups, schools and workplaces are submitted and celebrities are picked who have shown lifestyle changes and have influenced others. A variety of strategies are employed to address the risk factors associated with heart disease ranging from conferences to practical skill building workshops in work sites. To promote and support healthy choices at various events throughout Grey and Bruce including children’s summer camp. A community garden provides an opportunity for community volunteers to grow vegetables in a supportive environment. The coalition provides education and role modeling through media coverage of events and through its website, which addresses the risk factors for heart disease and supports community initiatives.</p>	<p>a) Coordinate project activities, maintaining community involvement Assist coalition to implement and monitor activities Report on project activities and ensure funds are used according to Ministry expectations b) Implement contest and award winners in each category during Heart Health month in February. c) Provide Lifestyles tent at Trackfest; Kincardine Women’s Triathlon; Hanover children’s camp A community garden will be established on property donated by Native Cultural Resource Centre in Owen Sound, and a School Garden will be started at Sauble Beach Community School Connect gardens to local schools and pre-schools. Some produce will be used at the community kitchen. f) Partners in Health website will be updated monthly in 2004 and a community calendar of events will be incorporated.</p>	<p>Partners in Health Coaliton of 20 Community Partners Heart & Stroke Ontario Power Generation Native Cultural Resource Centre Carolyn Brooks (organic gardener) Community Connections Housing & Support</p>	<p>Lynda Bumstead</p>
<p>20. Substance Abuse Prevention – The FOCUS Project</p>	<p>Residents of Grey and Bruce</p>	<p>The FOCUS Project is a community-based project funded by the MOHLTC. The goal of the FOCUS Project is to prevent problems including injuries associated with alcohol and other drug abuse in Grey and Bruce counties. The project is directed by a group of agencies, groups, and individuals. The Health Unit is the lead partner agency.</p>	<p>Coordinate project activities, maintaining community involvement Assist coalition to implement and monitor activities Report on project activities and ensure funds are used according to Ministry expectations</p>	<p>FOCUS Coalition of Community Partners</p>	<p>Denna Leach Marie Barclay</p>

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FOCUS "What If?" Drug Awareness Program	JK - Gr. 6	Use of story telling approach to raise awareness of substance abuse and related risks. Objectives: To increase the number of youth participating in alcohol and other drug use prevention activities. To enable youth to make healthy choices in preventing risks of injury and alcohol and other drug use. To improve decision making skills. To support the provincial school curriculum.	2004 goal is to make 46 youth classroom and/or community group presentations.	Council On Drug Abuse Heather Hodgson Schleich Bluewater District School Board Bruce Grey District Catholic School Board	Denna Leach Marie Barclay
FOCUS- Drug Safety Program	Gr. 7	An interactive education program providing information on: the effects of drugs on the body and in people's lives; strategies for saying no; effective alternatives to drug use; and resources to turn to for more information and help. Objectives: 1. To increase the number of youth participating in alcohol and other drug use prevention activities. 2. To enable youth to make healthy choices in preventing risks of injury and alcohol and other drug use. 3. To improve decision making skills. 4. To support the provincial school curriculum.	Combination of a peer presentation to the youth and collaboration with classroom teachers on resource material to support classroom follow-up. A grade eight class at Hillcrest Elementary School will be doing an interactive presentation to their grade seven peers at local area schools presenting "Alcohol and Your Brain". Coalition members will be in contact with the teachers to review and discuss the resource "Drug Safety, The Choice Is Yours" for each student to have as a resource and to take home to discuss with their parents.	Bluewater District School Board Schools Centre for Addiction and Mental Health Owen Sound Police Services Owen Sound Scenic City Lion's Club	
FOCUS-"Who's Cool" Violence Prevention Project	Gr. 8	This initiative seeks to decrease violence and abuse, promote personal safety and injury prevention and increase awareness of the contributing risk behaviours associated with alcohol and drug use.	2004 goal to reach 600 youth with a classroom interactive presentation.	Women's Centre of Grey Bruce Sexual Assault Centre of Grey Bruce	
FOCUS- Operation Ontario Students Against Impaired Driving (OSAID) Kick Start	Local High Schools	Provide motivational high school assemblies with an emphasis on alcohol awareness, promoting responsibility and risk reduction.	Goal is to encourage 4 local high schools that do not presently have an OSAID group to form one. Follow-up from the assemblies will be support for interested students to form school OSAID groups.	Split Arrow Communications Bluewater School Board Bruce Grey Catholic District School Board	

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21. Community-Based Drug Awareness Committees Substance Abuse Action Committee (SAAC)-Owen Sound Chesley Committee Addictive Substance Committee (Walkerton)	Youth Parents	Local committees that provide education and awareness activities on prevention of alcohol and other drug use. Committees respond to community issues and provide school-based initiatives. Goals include promoting Drug Awareness Week activities.	Speaker's Corner event during drug awareness week in November 2004. Planning begins in September and this year DAW is Nov. 19-23. Focus, the Health Unit and many other related committees work on individual areas of the campaign delivering messages about alcohol and other drugs to the community.	Ontario Drug Awareness Partnership SAAC Chesley Committee Addictive Substance Committee	Denna Leach Crystal Clarke
22. Harm Reduction Low Risk Drinking Guidelines	Community at large	Educational activities to assist individuals to assess their personal drinking levels, learn steps to decrease alcohol consumption and become aware of low risk drinking practices.	<ul style="list-style-type: none"> ● Collaborate with a provincial media campaign in May 2004. ● Interactive presentation to groups, including Safe Parenting, called "Thinking About Drinking". Target for 2004 is 8 group presentations. 	New Directions Centre for Addiction and Mental Health FOCUS Resource Centre	Denna Leach Linda Yenssen
23. Injury Prevention Activities Red Ribbon Campaign	Targets drivers across Grey and Bruce	To promote safe and sober driving.. Organized through MADD committee as a fundraiser. Planning happens in the fall with PHN taking the lead.	<ul style="list-style-type: none"> ● A launch event is organized for late October/early November. Volunteers distribute red ribbon boxes throughout the Grey-North Bruce area. ● Donations are collected regularly until campaign ends in January. 	MADD (Mothers Against Drunk Driving) Local businesses	Denna Leach Crystal Clarke,

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Operation Lookout	Drivers Citizens of Grey Bruce	A year round public awareness campaign. The goal is to increase the safety of the community by getting more impaired drivers off the roads, snowmobile trails and waterways. This is achieved through community support and participation. People are asked to call 911 and report impaired drivers.	Approx. 500 radio ads are aired each year; posters, wallet cards, pens, stickers all used to remind public to call 911 and de-normalize impaired driving.	Partners in Public Safety Committee- 9 Police Services MADD MTO FOCUS Project	Denna Leach Crystal Clarke
55 Alive Program	Seniors	Public Health Nurses deliver this program in partnership with Police. Safe driving course for seniors with a comprehensive alcohol and medication education component which stresses the adverse effects on the body, and how this affects driving ability. .	Course will be held in Walkerton for local seniors in 2004.	Rotary Club of Walkerton FOCUS Project	Denna Leach Linda Yenssen
FOCUS- Parent Norms Projects Summer Parenting Campaign Parent Who Host Lose the Most Ultimate Party Pact Social Norms Messaging Alcohol Free Family Events	Parents across Grey Bruce	Goal- sustain the issues of parenting responsibility around alcohol and other drugs, and create a supportive social environment. The Parent Norms Survey in 2002 illustrated the struggles that parents have in raising their pre-teens and teens. This series of campaigns and the community forum is designed to address the issues of parental influence, family discussions, alcohol liability, networking and information for parents regarding alcohol and other drugs. Alcohol free events promote the concept that having fun at an event doesn't need to involve alcohol, promote family togetherness, physical activity	Summer Parenting- poster campaign at campgrounds and summer recreational facilities Parents Who host Campaign will include radio ads; fact sheets; web site, and magnets Community forum will be held in October with Robert Solomon re: alcohol liability issues for parents. Alcohol-free New Year's Eve events are supported through FOCUS Free family swims are sponsored through FOCUS	FOCUS Project	Denna Leach Marie Barclay
FOCUS - P.A.R.T.Y. Program (Prevent Alcohol and Risk Related Trauma in Youth)	Youth aged 16 - 19 years	An interactive injury prevention, health promotion one day program at the regional hospital. Students follow the path of an injury survivor, meeting the professionals that would care for them in a trauma situation. Facts are presented about head and spinal cord injury and the students have hands-on experience with the equipment used in trauma café and rehabilitation. The most powerful part of the day is the injury survivor presentation.	2004 goal is o provide opportunity for eight school groups to participate in the program.	Grey Bruce Health Services, Owen Sound site FOCUS Project Bluewater District School Board Bruce Grey Catholic School Board	Denna Leach Marie Barclay
Where Are Your Choices Taking You?	Young adults/ students	The goal of this cross-program campaign is to increase awareness of the choices youth make with risks including irresponsible use of alcohol and the potential for sexual harm including sexual assault, and high risk sexual activity.	Campaign	FOCUS Youth Team	Denna Leach Linda Yenssen

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<p>24. Seniors and Falls Prevention Stay on Your Feet Demonstration Project (SOYF) Home Exercise Support Program Senior Fitness Programs Community Coalition Tea Safety in Public Places Healthcare Worker Workshops</p>	<p>Seniors across Grey Bruce</p>	<p>Stay on Your Feet is a broad-based falls prevention demonstration project funded for two years by the Ontario Neurotrauma Foundation (ONF). The SOYF model is based on an Australian project considered to be a Best Practice in Falls prevention.</p> <p>The goal of the Home Exercise Support Program is to train home care providers to encourage and supervise a simple exercise program for their frail elderly clients which improves strength and balance, reducing the risk of falls.</p> <p>Annual tea promotes good nutrition and physical activity to seniors with emphasis on maintaining healthy bones.</p> <p>There will be two healthcare worker workshops per year. These workshops will provide info/skills to healthcare workers in hospital/LTC and community.</p>	<p>a) Some of the SOYF initiatives planned for 2005 include: Senior’s Theatre (put on by seniors) will be delivered in communities across Grey Bruce. Senior Safety Days in Kincardine. Peer Led Exercise Programs focusing on strength and balance training for seniors to prevent falls (in communities across Grey Bruce) Safe Sidewalks Initiatives. Awareness campaign /activities directed at seniors and their adult children, including the “Are You in Jeopardy?” handbook which will be revised, reprinted and distributed widely. Hold two healthcare worker workshops. In depth evaluation of project</p> <p>a) Home Exercise Support training sessions organized and resources provided for Case Managers, Red Cross, Para Med, and VON home care providers. b) Annual tea will be held in the fall- rotates through various communities.</p>	<p>Prevention of Falls Coalition Stay on Your Feet Advisory Committee (Community Project Team) Ontario Neurotrauma Foundation Partners in Health CCAC Red Cross Municipal Access Committees</p> <p>Hospital, Agency, LTC, community partners</p>	<p>Lynda Bumstead Marguerite Thomas</p>
<p>25. Early Detection of Cancer Ontario Breast Screening Program Cervical Screening Cancer Support Network</p>	<p>Women 50 and over in Grey Bruce Women of Grey and Bruce</p>	<p>a, b) To reduce mortality from cervical cancer by increasing early detection. To support and promote the Ontario Breast Screening Program</p> <p>Local network created to coordinate supports to individuals during assessment and diagnosis of cancer</p>	<p>Education and awareness campaign through media, displays, presentations and resources for women in a variety of community locations. Chair two OBSP Coalitions (Walkerton & Owen Sound) Provide yearly event to increase awareness open house. Participate in community events; presentations to groups to present information on breast health In 2005 plan targeted outreach to hard to reach groups (i.e. developmentally challenged women; resources to second stage housing; women with mental health issues; low-income women).*</p>	<p>Ontario Cervical Screening Program Southwest Region Early Detection and Prevention of Cancer Network Cancer Society OBSP Coalition Owen Sound OBSP Coalition Walkerton Grey Bruce Health Services District Health Council</p>	<p>Lynda Bumstead Liz Owen</p>

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26. Prevention of Cancer Sun Safety Program Smokeless Tobacco project	School- age children Teachers, parents	To increase the community's awareness of UV and facilitate changing attitudes to behaviour in regard to sun safety. To promote policies which reduce the risk of skin cancer (i.e. increase amount of shade in public spaces, school yards and day care centre play areas). To educate coaches, teachers, and youth about the dangers of using smokeless tobacco products.	<ul style="list-style-type: none"> ● Awareness Campaign: targeting parents, and youth who use tanning beds. ● Advocate for shade and sun safety policies with school boards and day care centres. * ● Prepare and distribute information packages about smokeless tobacco and monitor prevalence of problem. ● Update website regarding the issue. 	Bluewater District School Board Cancer Society Daycare Centres Early Years Centres Coaches with the Western Ontario Association/ Minor	Lynda Bumstead Linda Davies
27. Dental Health	Parents of children from birth to age three	<i>Early Childhood Tooth Decay</i> To decrease the incidence and the resulting cost and pain to the child, of early Childhood Tooth Decay.	To distribute materials to all parents of newborns and young children during home visits.	GBHU: Family Health	Lou D'Alessandro
Dental Health	Teachers Daycare providers	<i>Resources for Teachers and Daycare Providers</i> To reduce the prevalence of dental diseases in children and youth.	● Class curriculum and teaching materials are prepared and updated annually. Materials are provided on request.	Teachers Early Childhood Educators	Lou D'Alessandro Melanie Daze
Dental Health	Grade 2 students	<i>2 for 2 Campaign</i> To increase awareness of the importance of daily oral hygiene among Grade 2 children. The message will remind children to brush their teeth two times per day for at least 2 minutes each time.	<ul style="list-style-type: none"> ● Grade 2 children at selected schools will receive a toothbrush and timer with the message "2 for 2 is what to do". Key activity for dental health month (April). ● Dental staff will provide classroom oral hygiene instruction. ● Posters sent to all dentists, physicians, elementary schools, nursery and daycares. Media campaign in press & radio. 	Local Schools	Lou D'Alessandro Kathy Sled
Dental Health	Students Parents Teachers	<i>Healthy Snack Week</i> Increase awareness of the importance of healthy eating and its positive impact on oral health.	Smart Snack Week information sheets and work pages will be sent to all schools. Students will be encouraged to pack healthy snacks during this week. Focus group is JK & SK.	High Risk Local Schools Dental team	Lou D'Alessandro Rose Bross-Allensen
Dental Health	Physicians	<i>The Pearly Gates as featured in Public Health Notes</i> To increase the awareness of important oral health issues. Physician offices receive public health notes 6x/year.	Selected oral health topics will be submitted for each edition.	Physicians	Lou D'Alessandro

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28. Healthy Child and Youth Development “Let’s Learn” *	Families with preschool age children.	<i>Early Identification</i> To increase the number of children identified as ready to learn at school entry. Increase parental awareness of the importance of growth and development through a variety of initiatives including the Let’s Grow mail-out system and Let’s Learn 3-year-old screening clinics.	Provide and coordinate a process for the early identification of developmental delays and appropriate referral to community services.	Infant Development Preschool Speech Preschool Resource Let’s Grow Local childcare centers Bluewater District School Board Bruce Grey Catholic School Board Ontario Early Years Centres	Sarah Stewart Carrie Griffith

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Parent Education and Skill Development	Parents, caregivers and professionals	To increase the percentage of children and youth who meet physical, cognitive and psychosocial developmental milestones. Facilitate family's access to parenting information by offering a variety of sources through which information can be obtained (mail-outs, media, telephone consultations, Healthy Baby Centres, Parenting classes, directory of parenting programs, interagency planning, etc.)	Facilitate 30 group sessions at a minimum for parents/caregivers to increase knowledge and skills throughout Grey and Bruce Counties (as per mandatory guidelines) Use core parenting principles as developed by Child Health Team to ensure consistency of information presented. Increase public awareness of public health telephone line for support for parents/service providers Provide "High risk" parenting group sessions in partnership with local CAS and OEYC's (i.e. Safe Parenting, Changing Families)	Let's Grow Local Schools Ontario Early Years Centres throughout Grey and Bruce Counties	Sarah Stewart Doris Galbraith
Community Development	Families with children 0-8 years	To create a "wrap-around" service consisting of partnering key agencies who have the same desire to promote/maintain community health and development. Promote, support and recognize the development of community partnerships and participation in the Let's Grow System of Care.	● Geographic area meetings at a frequency of at least bi-annually. Meetings focus on community needs assessments, service coordination and informal networking opportunities for area providers.	Let's Grow	Sarah Stewart
Community Wide Education Campaign	General population especially families with children.	To increase awareness of healthy growth and development by providing at least 1 community wide education campaign annually. Community wide education campaign including use of media (print and radio ads), posters, pamphlets, and conference. 2004 campaign focus "promoting physical activity with children".	● 2005 focus "Be a Smart Sipper and Skip the Sugar" – various strategies to promote the idea of healthy beverage choices for children. Campaign occurring throughout September and October 2005.	Chronic Disease Prevention Team Ontario Early Years Centres Social Marketer Let's Grow	Sarah Stewart Brooke Tomsett Sharon Dinsmore Kathy Sled Donna Clarke
Education of Health Professionals	School, social service and education professionals.	To increase awareness among and provide information and skills development for childcare providers, and health and social service providers. Conduct survey of Grey and Bruce County professionals to determine learning needs. Offer group sessions, workshops, and/or conferences based on identified learning needs (geographic committees to identify needs in own areas).	● Regular in-services to OEYC staff ● Determine needs of local service providers at geographic meetings and conduct inservices/workshops as deemed appropriate.	Let's Grow Ontario Early Years Centres Boards of Education Community partners Geographic Interagency Committees Let's Grow partners	Sarah Stewart Monica Banz

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Healthy Child and Youth Development Let's Grow Committee	Community agencies involved with families and children 0-1 year.	To collaborate and coordinate system of care for children age 0-8 years and their families. Broad based interagency committee committed to helping young families have access and opportunity to coordinated services and resources in Grey Bruce. Committee provides sounding board and point of distribution of resources for the FVPP. Project lead to present to committee at a minimum 2x annually.	<ul style="list-style-type: none"> Let's Grow bi-monthly meetings to discuss and plan for coordination of services for families with children 0-8 years. Various task groups (reproductive health, healthy babies/healthy children, nutrition, 6-12, evaluation) plan activities to support the overall goal of Let's Grow. Continue to recruit new partners to the Let's Grow System of Care. 	40 members representing health, social service and education sectors Jenny Iserman (Ministry of Children's Services – co-chair)	Sarah Stewart (co-chair)
29. Reproductive Health * Healthy Living Before Pregnancy	General population of reproductive age.	Increase number of healthy pregnancies evidenced by a reduction in low birth rate. Promote and distribute preconception resources, which increase awareness of the importance of healthy lifestyle choices before and during pregnancy.	<ul style="list-style-type: none"> Focus on healthy living before pregnancy – esp. decreasing / eliminating smoking during pregnancy. Create media awareness of the dangers of smoking before, during and after pregnancy. Promote prenatal website as a valuable source of information to preconception/prenatal clients. Outreach presentations to community groups as requested (i.e. Youth groups, high-risk aboriginal groups) focusing on the importance of healthy before pregnancy. 	Interagency Reproductive Health Committee Media Physicians/Midwives Area hospitals Community Partners	Sarah Stewart Marilyn Lemon
FASD Awareness Campaign	General population especially population of reproductive age. Local School Boards.	Decrease the number of babies born with Fetal Alcohol Spectrum Disorder. A variety of initiatives designed to increase awareness re the effects of consuming alcohol during pregnancy (conferences/workshops, resources and a community support group for parents with children affected by FASD.	<ul style="list-style-type: none"> Provide resources to community FASD support group. Work with area school boards to provide inservice to educators focusing on FASD. * 	Pharmacists Clergy Bruce Grey Children's Services Physicians Let's Grow Ontario Early Years Centres CAPC Programs CAS	Sarah Stewart Marilyn Lemon
Workplace Initiative	General population.	To increase awareness amongst employees and employers of the importance of a healthy workplace to support healthy pregnancies.	<ul style="list-style-type: none"> Distribution of written materials to workplaces outlining possible prenatal hazards to prenatal women. Listing of resources for employers to support pregnant women in the workplace (i.e. Motherisk Help Line, Best Start Resources) Executive Breakfast Fall 2005 focusing on employer liability regarding working with pregnant employees. 	Health Unit Workplace Committee	Sarah Stewart Marilyn Lemon

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Reproductive Health Folic Acid Campaign	Physicians, Pharmacists, Health care providers. Population of reproductive age.	Decrease the number of babies born with neural tube defects.	<ul style="list-style-type: none"> • Provide educational materials to physicians, pharmacists and health care providers on the benefits of prenatal folic acid supplementation • Put displays up at local supermarkets with information on folic acid supplementation 	Spina Bifida Assoc. Grocery stores Media Physicians Midwives Social Marketer Pharmacists	Sarah Stewart Lisa Lambkin
Reproductive Health Curriculum Development	Local school boards.	To sit on school board curriculum developments committee with the goal of including reproductive health information in to the elementary school curriculum. Become familiar with school curriculum committee and assess elementary school curriculum for reproductive health content. Consult with board on reproductive health issues.	<ul style="list-style-type: none"> • Participate on curriculum coordinating committee with local school board. Advise on reproductive health related curriculum areas. * • Inservice to educators at professional development day at Summer Institute focusing on preconception health * 	Bluewater Board of Education Let's Grow	Sarah Stewart Marilyn Lemon
30. Rabies Education	Grade 2 students Animal Owners, Public at Large, Hospital staff	To prevent the occurrence of rabies in humans To maintain the incidence of rabies at zero in the human population	<ul style="list-style-type: none"> • Will provide rabies information annually to Grade 2 students. • Partner with Grey Bruce Veterinarians in campaign "Healthy Herds, Healthy Farms, & Healthy Families". • Set up displays for the public and promote rabies vaccinations. • Provide up-to-date information to physicians, vet clinics, hospitals and humane societies 	Grey Bruce Veterinarian Association, Hospitals staff, humane societies, CFIA, animal owners and public at large, school children and teachers, other interested parties	Karen Sweiger
31. Rabies Campaign	Public at Large	Significant change from promoting annual fall rabies clinics to promoting vaccination of pets anytime of the year.	<ul style="list-style-type: none"> • Promotion and distribution of posters and tear-off sheets "Warning, Don't let your pet be YOUR link to Rabies. See your veterinarian for vaccination." 	Grey Bruce Veterinary Association Merial Canada Inc.	Karen Sweiger James Schmidt

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32. Immunization Promotion	General Public & Health Care Professionals	Promote immunization through education	<ul style="list-style-type: none"> • Educate general public re benefits/safety of vaccines. • Develop a new comprehensive immunization pamphlet. • Create new information on the 3 new publicly funded vaccines. • Promote National Immunization Awareness week focusing on the importance of keeping accurate, up to date records of each child's immunizations • Provide consultation/information to physicians and other health care providers. • Provide information package to undecided parents. • Promote immunization to high risk groups and the general public. 	Parents Physicians Physicians Physicians and long-term care facilities media	Karen Sweiger LeAnn White
33. Health Unit Immunization Promotion	Health Unit staff	Promote immunization through education. Ensure staff are protected.	<ul style="list-style-type: none"> • Develop a computer database of Health Unit staff disease history and immunization. • Create new form to record information. • Partner with Human Resources to develop protocol for new employees. 	Health Unit Staff Human Resources	Karen Sweiger
34. Annual Review of Immunization Status	Students of schools, licensed daycares	Annually assess and maintain records of the immunization status of children attending all licensed day cares and schools (approximately 28,000 records).	<ul style="list-style-type: none"> • Maintain IRIS (Immunization Recording Information System). • Create and update records. • Send out questionnaires and suspension notices to those students with incomplete immunization. • Validate information entered into IRIS to ensure accuracy. 	Daycares, school boards, parents	Karen Sweiger
35. Immunization Meningococcal Campaign	Physicians, health care providers, parents, students	To reduce the morbidity and mortality of meningococcal disease, type C. To increase awareness of this new publicly funded vaccine. To provide educational opportunities for health professionals to learn about the new vaccine.	<ul style="list-style-type: none"> • Provide physician and health care professionals educational inservice. • Provide information to parents, students, and health care providers. • Partner with schools to host clinics and promote meningococcal vaccine. 	Physicians, board of education, schools, parents, eligible students	Karen Sweiger
36. Influenza Campaign	Priority groups	Promote influenza to high-risk groups and the general public to reduce influenza morbidity and mortality.	<ul style="list-style-type: none"> • Educate the general public and health care professionals about influenza vaccines. 	Physicians, long-term care facilities, media and general public	Karen Sweiger

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37. Recreational Water Protection/Safe Drinking Water	Public, Owner/operators, Grade 4's	Promote safe drinking water to the public through the media	Distribute Safe Water Books to the public and municipal offices Participate in Public Forums e.g. Well Aware sessions to educate the public regarding safe drinking water Participate and sit on steering committee for the Children's Annual Clean Water Festival in Chesley (all grade 4's in Grey Bruce) Deliver new educational programs to owner/operator of recreational water facilities e.g. spa's	Public, municipalities, owner/operators of recreational facilities, Grade 4 elementary children, Children's Clean Water Festival Committee- Board of Education, MNR, Conservation Authorities, Green Communities, OCWA	Lou D'Alessandro
38. Health Hazard Program *	All age groups and Municipalities	Provide educational materials to the public to raise awareness of health hazards.	<ul style="list-style-type: none"> ● Provide annual report on health hazards in the community. * ● Ensure that health unit emergency plan, health hazard components are current. ● Develop playground inspection program. * ● Maintain a counter-terrorism plan. ● Development of a Grey Bruce "State of the Environment Report" in regards to air, land and water. ● Work with emergency coordinators at the County level to increase public awareness related to peacetime emergencies, particularly during Emergency Preparedness Week. * 	Municipalities, Daycare Centres, Campgrounds. Emergency First Responders. Counties, Planning and Tourism Departments, Conservation Authorities, MOE, MNR. EMO, Municipal Emergency Response Planners, Bruce Power, OPG. Health Hazard Committee: Chris Munn, Angela Newman (chair), Arina Knorr, Sveto Milanopolus, Jos Moerman	Chris Munn
39. Prenatal Education	General population of reproductive age. Expectant parents.	<i>Healthy Choices in Early Pregnancy</i> Increased number of expectant persons practicing healthy lifestyle behaviours. Individual prenatal classes; one on one with HBHC clients.	<ul style="list-style-type: none"> ● Distribution of "Let's Grow...A Healthy Baby" book to expectant parents as early as possible in pregnancy (through local physicians, midwives). Promote early enrollment in prenatal education classes. Promote prenatal website as a source of prenatal information. ● See service provision for details re: prenatal education classes. * ● Uniform and consistent information will be provided to all individual prenatal clients in the HBHC program. Resource/Teaching binder. 	Lactation Consultants HBHC Area hospitals Physicians Midwives Repro. Health Committee	Sarah Stewart Lisa Lambkin

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40. Promote Positive Parenting Behaviours amongst high-risk groups.	High risk and families with children 0-6 years. Service providers working with target population.	<i>Early Childhood Development Child Development Initiative (100% provincially funded)</i> To increase awareness of the importance of positive parenting behaviours for high-risk families with children 0-6 years and aboriginal families with children 0-6 years living in Grey and Bruce Counties. 5-year comprehensive plan to raise awareness of injury prevention services available to families. The plan involves the following-social marketing; training; health education and counseling; policy change/development.	<ul style="list-style-type: none"> • Distribution of “play kits” to promote healthy growth and development and interactive activities for parents and children. • Distribution of awareness materials focusing on the importance of play (including all high risk and aboriginal families with children 0-6 years) 	Let’s Grow Aboriginal communities (on and off reserve) Ontario Early Years Centers Physicians Public Health Units throughout Ontario	Sarah Stewart Doris Galbraith
41. Sexual Health Education *	High risk youth High risk families General public	GOAL: To promote healthy sexuality	<ul style="list-style-type: none"> • Support teachers and community youth workers, who are providing sexuality education, by providing information/resources/consultation as well as plan and implement an annual conference • Produce and distribute <i>Sex Talk</i> newsletter X2/year • Promote Sexual Health week annually (February) • Promote World AIDS Day annually (Dec) • Increase awareness re the relationship between alcohol use and sexual harm through the <i>What’s Your Excuse</i> campaign annually • Update other health unit staff (as appropriate) re new birth control methods, trends etc. annually 	Bluewater School Board & community youth group leaders Media Faith groups and media Focus Project	Denna Leach Tammy Allison
42. Food Handler Education Sessions-*	Public at large, Non Profit Groups e.g. Church Groups, food banks, community meal programs, Grades 7 & 8	Provide food safety information to community at large, Non-profit groups, Teachers for grades 7 & 8.	Begin to work with child Nutrition Program/Breakfast Club Coordinators to ensure food is handled safely for the population Develop new Food Certification Re-certification Course Develop new Fact Sheets on: food Borne Illness and the Elderly, listeria and pregnancy, safe lunches, Dented cans, Safe procedure for slow cookers and other Fact Sheets or resource materials to be developed as the demand arises	Public at large, Non profit Groups, Food owner/operator/staff, Other public health unit staff, other health units and interested agencies Food Safety Committee: Chris Munn, Jos Moerman (chair), Kathy Cassidy, Sveto Milanopolus, Andrew Barton, Arina Knorr, Susan Anderson, Carmen Broasca	Chris Munn

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43. Don't Be Faked Out By Fake ID	Youth, Parents of Youth, and those involved with serving/selling alcohol/tobacco to youth	To increase the number of parents and services selling alcohol/tobacco in practicing positive behaviours to decrease teen substance use.	<ul style="list-style-type: none"> ● Create posters, radio ads, flyers and magnets for community. ● Distribute posters to MTO licensing offices, high schools and LCBOs. ● Print flyers and distribute to School Boards for distribution in Grade 10 June report cards. ● Create media release and distribute to all media outlets. ● Coordinate with FOCUS Safer Bars initiative to incorporate information about identifying fake IDs. 	Police, FOCUS, Media, ASC, Grey Bruce Health Unit, Workplace Wellness, SAAC, ODAP, School Boards, Crime Stoppers	Denna Leach Linda Yenssen
44. No More Accidents Campaign	Workplaces, Seniors, ECD, IP target group	To change public perception of injuries by increasing awareness that injuries are predictable and preventable and provide skills to manage risks of injury.	<ul style="list-style-type: none"> ● To present at OIPC ● To educate the community through the use of galaxy theatre advertisements ● To follow up with media (praise and info regarding next step) ● To create poster targeting ECD group ● To create resources targeting seniors ● To send out generic letter asking individuals/media who use term accident to reconsider use of term ● To follow NMA operational plan 	Media, ECD, PHN, Health Unit, Social Marker, SmartRisk, Workplace program, PHN	Denna Leach Linda Yenssen

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45. Infection Control *	All age groups	Increase awareness about preventing the spread of communicable diseases through a variety of interventions.	<ul style="list-style-type: none"> ● Revise and distribute Kid's Health Manual. * ● Develop/update several IC fact sheets. * ● Submit and distribute articles for Public Health Notes, Making Health Happen and Healthy Choices. ● Publish and distribute Infection Control & Daycare Newsletters. ● Provide a child care workshop for child care providers. * ● Develop IC manual for tattooing & body piercing parlours and a PowerPoint presentation. * ● Promote handwashing campaign. * ● Hepatitis A Campaign for high-risk individuals. * ● Plan for Pandemic Influenza. ● Promote influenza vaccination of health care workers. * 		Susan Shular
46. SARS/FRI * <i>Severe Acute Respiratory Syndrome/Febrile Respiratory Illness</i>	All age groups	To develop a SARS/FRI program.	<ul style="list-style-type: none"> ● Distribute resources and provide training to ensure consistency in identification and treatment. 	Hospital and Long-term Care Facility Infection Control Practitioners and Committees.	Susan Shular Terra Luscombe
47. EEE * <i>Eastern Equine Encephalitis</i>	All age groups	To develop and implement an Eastern Equine Encephalitis (EEE) Surveillance Program.	<ul style="list-style-type: none"> ● Mosquito trapping, speciation and viral testing for EEE. * 	MOHLTC Brock University	Susan Shular

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48. West Nile Virus	All age groups	Provide an annual WNV action plan that details the activities to be undertaken by the Health Unit. Maintain a comprehensive plan for human, mosquito, and dead bird surveillance.	<ul style="list-style-type: none"> • Arrange meetings or committees with community partners to ensure consistent local approach to WNV. • Maintain a comprehensive plan for the dead bird/mammal surveillance program. • Develop and maintain tracking system. • Provide a comprehensive plan for controlling mosquito breeding grounds, including preparing for the possible use of larvacides and pesticides. • Provide information to the public to increase their awareness of WNV and prevention strategies through presentations, website, fact sheets, public announcements and newsletters. 	Municipalities, MNR, MOE, MTO, Conservation Authority	Susan Shular
49. Not to Kids: Reducing Access to Tobacco	Population under the age of 19 Teachers K to 8	Reduce the access venues of tobacco for those under the age of 19 and influence social norms around supplying tobacco to children Promote other healthier lifestyle choices Students via their peers/teachers will gain knowledge of substance abuse in particular tobacco products	<ul style="list-style-type: none"> • Community education Retailer education and enforcement of the Tobacco Control Act Education to parents, students, staff and administrators in schools. • Awareness campaign with Attack hockey team 	Boards of Education, MOHLTC, Health Canada, Coalition of Health Units in Ontario, The Lung Association, Attack Hockey Club Not to Kids Coalition	Linda Davies Kim McDougall-Hodge
50. Research Project: Meconium Study	People of reproductive age	<i>Research Project: Meconium Study</i> To collect information regarding the incidence of fetal alcohol exposure and distribute information to community partners.	<ul style="list-style-type: none"> • Meconium is collected from all newborns in Grey and Bruce for an 18 month period of time (ending mid-05). • The meconium is tested for the presence of a group of alcohol related chemicals called “fatty acid ethyl esters” or FAEE. This is an anonymous study-no sample is linked to a person. The study will yield information on the prevalence of fetal alcohol exposure in the Grey Bruce area. 	The Hospital for Sick Children University of Toronto Grey Bruce Health Services South Bruce Grey Bruce Health Centre Hanover and District Hospital Midwives Cooperative of Grey-Simcoe Local Physicians Let’s Grow Committee	Sarah Stewart Marilyn Lemon Dr. Lynn
51. Research Project: Community Outreach and Heart Health Risk Reduction Trial	Diabetes Heart Conditions	Clients in the study are supported to make lower their level of risk by making lifestyle changes such as becoming smoke free, having regular physical activity and eating a lower fat diet.	<ul style="list-style-type: none"> • This is a clinical trial that provides assessment and treatment to persons who are at higher risk of developing medical problems with their heart. 	University of Toronto Toronto General hospital Heart and Stroke	Linda Davies Ruth Ball

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PROJECTS GREY BRUCE HEALTH UNIT 2005

Name of Project	Target Group Provided in all 8 geographic areas unless indicated ▲	Brief Description and Objectives	Key Activities for Current Year	Key Partners/Coalition/Committee● (if Coalition/Committee please provide list of members plus health unit representative)	Health Unit Contact Name
52. GBLTQ Youth (Gay, Bi Sexual, Lesbian, Transgendered, Queer)	<ul style="list-style-type: none"> ● GBLTQ youth and questioning youth, parents of GBLTQ youth ● Agencies who work with youth ● Secondary ● Schools ● Georgian College ● Faith communities 	Community development related to GBLTQ youth issues.	<ul style="list-style-type: none"> ● Coalition meetings and support group ● Resources packages ● Website updates 	GBLTQ youth Parents Secondary Schools GBCS Native Community Those who work with youth	Denna Leach

* Current year activity that will address any identified gaps in the Mandatory Programs.

● Attach list of committee members.

▲ State where not provided.