

# Fresh & Fun Fundraising!

## How to get healthy fundraising into your organization

### Tips for Healthy Fundraising

- ✓ Fundraise with non-food items whenever possible
- ✓ If food is chosen as fundraising initiative, ensure it is safe, nutritious and inclusive

### Alternative Fundraising Options

- ✓ Stationary items
- ✓ Cookbooks
- ✓ Greeting cards
- ✓ Gift wrap
- ✓ Reusable water bottles

### What to do next

- ✓ Let your organization know there are alternative ways to raise money that do not involve food
- ✓ Work with your school/organization to adopt nutrition standards for all food sales
- ✓ Encourage the children to get involved and share their creative ideas on how to raise money
- ✓ Let the community know that your organization is switching to healthy fundraising and why it's important

### Why Healthy Fundraising?

- ✓ Food sold at or by schools and child-centered organizations should promote the health of the child
- ✓ Healthy fundraisers set a positive example for children and contribute to healthy eating behaviours

### Fresh from the Farm

*An initiative where students sell local fruit and vegetables to earn their school/organization money*

- ❖ Build a healthy environment and teach children about food, nutrition and local agriculture
- ❖ Support Ontario farmers
- ❖ Engage children in a fun, easy campaign
- ❖ Encourage healthy eating habits for children and their families

[www.freshfromfarm.ca](http://www.freshfromfarm.ca)

# Suggested Fundraising Options

<p><b>Scholastic Canada</b> Promote literacy while raising money</p>	<p>1-800-325-3258 <a href="http://www.scholastic.ca">www.scholastic.ca</a> <a href="mailto:custserve@scholastic.ca">custserve@scholastic.ca</a></p>
<p><b>Gourmania</b> Fun recipes for experienced or beginner cooks</p>	<p>1-888-811-YUMM (9866) <a href="http://www.gourmania.com">www.gourmania.com</a> <a href="mailto:goodfood@gourmania.com">goodfood@gourmania.com</a></p>
<p><b>Innisbrook Wraps</b> Beautiful gift wrap for any occasion</p>	<p>1-800-334-8461 <a href="http://www.innisbrook.com">www.innisbrook.com</a> <a href="mailto:mg.sales@sympatico.ca">mg.sales@sympatico.ca</a></p>
<p><b>Stuck on You</b> Stylish labels and stationary items</p>	<p>1-866-904-9790 <a href="http://www.stuckonyou.ca">www.stuckonyou.ca</a> <a href="mailto:sales@stuckonyou.ca">sales@stuckonyou.ca</a></p>
<p><b>Love a Tree Cotton Gift Bags</b> Environmentally friendly and elegant cotton gift bags</p>	<p>1-800-480-6706 <a href="http://www.love-a-treaa.com">www.love-a-treaa.com</a> <a href="mailto:lat@love-a-tree.com">lat@love-a-tree.com</a></p>
<p><b>Greentec International</b> Recycle your electronics including phones, laptops, batteries, ink cartridges and more to raise money</p>	<p>1-888-858-1515 <a href="http://www.greentec.com">www.greentec.com</a> <a href="mailto:info@greentec.com">info@greentec.com</a></p>
<p><b>Fresh from the Farm</b> Raise funds by supplying fresh, local fruit and vegetables</p>	<p>1-877-510-5102 <a href="http://www.freshfromfarm.ca">www.freshfromfarm.ca</a> <a href="mailto:contact@freshfromfarm.ca">contact@freshfromfarm.ca</a></p>
<p><b>Happy Hippo Bath Co.</b> Homemade bath bombs in various scents and colours</p>	<p>1-403-887-7177 <a href="http://www.happyhippobath.com">www.happyhippobath.com</a> <a href="mailto:info@happyhippobath.com">info@happyhippobath.com</a></p>
<p><b>Make it Sow</b> Garden themed products to help your organization or family be more environmentally-friendly</p>	<p>1-519-632-7247 <a href="http://www.makeitsow.com">www.makeitsow.com</a> <a href="mailto:info@makeitsow.com">info@makeitsow.com</a></p>
<p><b>Budding Artists</b> Unique ways to preserve your child's artwork</p>	<p>1-519-639-4588 <a href="http://www.buddingartists.ca">www.buddingartists.ca</a> <a href="mailto:info@buddingartists.ca">info@buddingartists.ca</a></p>