




*Let's make a difference
and put **Health in All Policies***



*We're in this together. Everyone is needed to raise happy healthy children, help students reach their full potential, prepare young people for parenthood, encourage adults to be positive role models, and support seniors to remain contributing citizens in their retirement years.
Let's create a healthy future for all!*

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GREY BRUCE ISSUES AND LOCAL ACTIONS FOR HEALTH



Income and Security

- Work with the Bruce Grey Poverty Task Force to implement a living wage policy
- Invest municipal resources to support under-resourced families
- Support and create reliable employment and business opportunities

Over 12% of people in Grey Bruce have low income.

(Statistics Canada, 2011)

Low incomes mean more illness and a shorter life.

The basic cost to live in our region, requires a minimum wage of \$15.77 an hour.

(The United Way of Bruce Grey, 2014)

Good housing means a home that is secure, safe and in good repair. Poor housing leads to illness, poor mental health, and early death. Housing is affordable if a person spends less than 30% of their income on accommodations.

(Bruce County Long Term Housing Strategy Update: 2013-2023, 2013)

Healthy Housing

- Invest in projects that improve safety and well-being while promoting affordability
- Create more mixed neighbourhoods and alternative housing options
- Invest in utility upgrades and repair subsidies for property owners, particularly those with low incomes



Alcohol

- Implement, enforce and maintain a consistent municipal alcohol policy
- Ensure that responsible sale and service of alcohol limits exposure and availability to children and youth
- Support a comprehensive Grey Bruce wide alcohol and drug strategy

Alcohol use has direct links to injuries, violence and chronic disease.

Overuse of alcohol, underage drinking, drinking while pregnant, and drinking and driving are still an issue for Grey and Bruce counties.

There is no safe level of exposure to second hand smoke and children are especially sensitive to the effects of tobacco smoke. Air quality problems can occur indoors and outdoors; pesticides, carpets, radon, carbon dioxide and mould can cause health problems.

Air Quality

- Make parks, playgrounds, beaches and outdoor patios smoke-free
- Support the reduction of emissions and the growth of local business by encouraging a clean, efficient, affordable energy sector
- Promote active transportation alternatives to reduce vehicle emissions



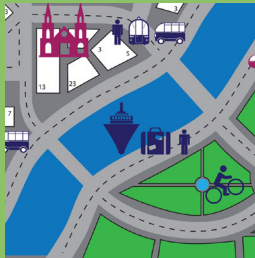
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Food is a basic human right and is required for health.

Everyone has the right to live in a food secure community with access to affordable, healthy, safe and culturally appropriate food.

Healthy Food Systems

- Use zoning rules to reduce the concentration of fast food outlets around schools
- Participate in and support the Bruce Grey Food Charter and the Grey Bruce Good Food Box program
- Develop a Bruce Grey Food Policy Council to shape a sustainable local food system



Healthy Transportation Networks

- Include transportation principles in official and master plans, by-laws and land use planning that encourages safe, convenient walking and cycling
- Establish a cost shared and coordinated rural transportation model connecting communities

Transportation is a challenge in Grey Bruce. Lack of transportation is a barrier to education, employment, health care and other services and can lead to social isolation. Active Transportation options and infrastructure can improve health and quality of life.

Quality, accessible and inclusive recreation is essential to the health of our communities. By subsidizing recreation, municipalities can remove barriers and make it easier for residents to be active and participate in their community.

Accessibility

- Remove participation barriers through policies, community design and shared use agreements (e.g. bring opportunities to neighbourhoods to reduce transportation barriers)
- Ensure a portion of municipal budgets support improving access to food, recreation and sport opportunities
- Become an Age Friendly Community



Fluoride

- Support the implementation and continuation of water fluoridation programs where fluoridation levels are below optimum



Natural or added fluoride in drinking water helps to protect teeth against decay.

Community water fluoridation is the most fair and cost effective way to deliver fluoride and improve oral health for everyone.

Health in All Policies (HiAP) is an approach to better the health and well-being of everyone through shared vision and decision making across all sectors. It is about considering the health impacts of all policies, programs and services and working together for positive change.

Health in All Policies...

Municipal government can and does shape the health of a community through the design and delivery of policies, programs and services. Municipal leaders must consider the health, equity and sustainability in the decisions they face. Good health is vital to a strong economy and vibrant society.



Let's make a difference.

It requires all of us to share a vision for change, have a common understanding of the problem and work together through agreed upon actions.

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Many would be surprised to learn that the greatest contribution to the health of the nation over the past 150 years was made, not by doctors or hospitals, but by local governments.

Dr. Jessie Parfitt, Public Health Physician