



# Primary Care Update

A monthly newsletter for healthcare practitioners in Grey-Bruce

Issue #30

July 2025

## Measles Watch: Updates on measles situation in Grey-Bruce & Ontario

- Ontario has reported 176 additional measles cases since the last newsletter, increasing to 2,223 the number of Ontario cases linked to the ongoing measles outbreak.
- The latest data on the measles outbreak is available in Public Health Ontario's [Measles in Ontario report](#).
- As of July 7, 2025, Grey Bruce Public Health has reported 53 measles cases, including three new cases reported during the week of June 30, 2025.
- The Ministry of Health has issued a letter and Frequently Asked Questions document regarding the measles situation:
  - [Update - Measles Outbreak Preparedness and Response letter from Ontario Chief MOH Dr. Kieran Moore](#). This letter shares with Primary Care Providers information on the Public Health Unit areas, including Grey Bruce Public Health, that have implemented an outbreak immunization strategy due to being an area where the risk of exposure in the community is higher.
  - [Frequently Asked Questions: Measles Management for Health Care Providers](#).

## New Online Prenatal Education Program offered by Grey Bruce Public Health

- Bump to Baby: A Guide to Pregnancy, Birth and Newborn Care is a free online prenatal education program for expectant parents.
- Clients can register for this self-paced online prenatal education program by visiting the Grey Bruce Public Health website at [www.publichealthgreybruce.on.ca/online-prenatal](http://www.publichealthgreybruce.on.ca/online-prenatal).
- This program, which features both text and audio, includes Canadian-specific information and was developed in Ontario.
- **Promotional posters will be distributed to primary care provider locations this summer.**
- If you have questions about online prenatal education, please email the Healthy Babies Healthy Children team at [hbhc@publichealthgreybruce.on.ca](mailto:hbhc@publichealthgreybruce.on.ca) or call 519-376-9420 or 1-800-263-3456 extension 5 to speak with a member of our staff.

## Resources for Primary Care Professionals

- June 2025 - New PHO Resource: [Legionellosis in Ontario: Jan. 1, 2024, to Dec. 31, 2024](#). This new surveillance report offers valuable insights into trends in legionellosis cases across Ontario and highlights key data on case rates by sex, age group, public health unit, laboratory testing rates, percent positivity, and severity indicators. This annual report will serve as a critical resource for tracking and responding to legionellosis trends in Ontario.
- [The Whole Day Matters Toolkit for Primary Care](#). This toolkit is designed to assist primary care providers in Canada with promoting optimal levels of physical activity, sedentary behaviour and sleep (movement behaviours) in line with the Canadian 24-Hour Movement Guidelines for Adults 18-64 and 65+.
  - *The toolkit includes a handout for patients aged 18 and over that can be printed double-sided for adults accessing care to take home and/or fill out during a visit. The handout includes tips and common examples of how to meet the Guideline recommendations.*

## Grey Bruce Public Health Media Releases: June 2025

- June 4, 2025 - [It's tick season in Grey-Bruce, and Public Health is reminding people to take steps to prevent tick bites](#)
- June 5, 2025 - [Grey Bruce Public Health shares steps that are taken when a measles case is reported in a school](#)
- June 12, 2025 - [Deceased crow found in Grey-Bruce tests positive for West Nile Virus](#)
- June 13, 2025 - [GBPH advising of measles exposure location in Grey-Bruce](#)
- June 18, 2025 - [Public Assistance Request – Dog Bite – Kincardine](#)
- June 20, 2025 - [Grey Bruce Public Health urging people to take precautions during extreme heat](#)