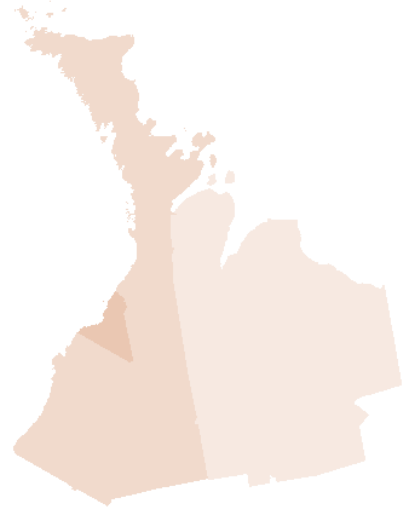


# TOWN OF SAUGEEN SHORES

## 2016 CENSUS PROFILE

The following tables summarize the 2016 census profile for the town of Saugeen Shores. Indicators are provided with population percentages where appropriate, and **ranked against the 16 other census subdivisions in Grey Bruce** (excluding Neyaashiinigmiing and Saugeen First Nations, for which reliable census data is not available). If the census subdivision is within the bottom 3 rankings for an indicator (based on either an absolute count or a percentage) the figures are coloured orange. If the census subdivision is within the top 3 rankings for an indicator, the figures are coloured blue. Ties in rankings are possible. For more detailed information see our series of related reports from the 2016 census.



<https://www.publichealthgreybruce.on.ca/healthstats/>

Data Source: Statistics Canada. 2017. Saugeen Shores, T [Census subdivision], Ontario and Bruce, CTY [Census division], Ontario (table). Census Profile. 2016 Census. Statistics Canada Catalogue no. 98-316-X2016001. Ottawa. Released November 29, 2017. <https://www12.statcan.gc.ca/census-recensement/2016/dp-pd/prof/index.cfm?Lang=E> (accessed August 13, 2018).

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## OVERVIEW

The population of the town of Saugeen Shores increased by 8.3% between 2011 and 2016- the second-highest increase observed in Grey Bruce over that time period. Its population totaled 13,715 in 2016, making it the second-most populated census subdivision (i.e. municipality, city, town, township) in Grey Bruce. Just under 80% of the dwellings here are occupied by usual residents (as opposed to temporary or seasonal residents).

## POPULATION DISTRIBUTION

KEY INDICATORS	Saugeen Shores (rank of 17)	% of population (rank of 17)
Population in 2016	13,715 (2)	-
Population in 2011	12,661 (2)	-
% change in population between 2011 & 2016	8.3% (2)	-
Percentage of dwellings occupied by usual residents	-	78.7% (12)
Population density per km <sup>2</sup>	80.2 (3)	-
Median age	49.5 (6)	-
Population aged 0 to 14	1,975 (2)	14.4% (11)
Population aged 15 to 64	8,390 (2)	61.2% (9)
Population aged 65+	3,355 (2)	24.5% (7)
Population aged 85+	375 (3)	2.7% (8)

## LANGUAGES

KEY INDICATORS	Saugeen Shores (rank of 17)	% of population (rank of 17)
Speak only English	12,555 (2)	92.7% (14)
Speak only French	5 (2)	0.04% (4)
Speak English and French	965 (2)	7.1% (4)
Speak neither English nor French	15 (11)	0.1% (15)

Rankings are in comparison to other census subdivisions in Grey Bruce. Ties in rankings are possible.

Orange = bottom 3 rankings Blue = top 3 rankings

## FAMILY &amp; HOUSEHOLD CHARACTERISTICS

KEY INDICATORS	Saugeen Shores (rank of 17)	% of population (rank of 17)
<b>Marital Status (Population Aged 15+)</b>		
Married or living common-law	7,750 (2)	66.0% (7)
Divorced, widowed, separated, or never married	3,995 (2)	34.0% (10)
<b>Household Type</b>		
Single-family households	4,170 (2)	69.2% (10)
Multiple-family households	45 (6)	0.7% (15)
One-person households	1,705 (2)	28.3% (8)
Other household types	105 (2)	1.7% (15)
<b>Census Family Type</b>		
Couples without children	2,355 (2)	62.0% (5)
Couples with children	1,450 (2)	38.2% (13)
Lone-parent families	460 (2)	10.8% (8)

## IMMIGRATION, ETHNOCULTURAL DIVERSITY &amp; ABORIGINAL IDENTITY

KEY INDICATORS	Saugeen Shores (rank of 17)	% of population (rank of 17)
<b>Immigration &amp; Citizenship</b>		
Canadian citizens by birth	11,970 (2)	89.1% (14)
Immigrants	1,440 (2)	10.7% (3)
Non-permanent residents	15 (6)	0.1% (12)
<b>Visible Minority</b>		
Identify as visible minority	620 (3)	4.6% (2)
<b>Aboriginal Identity</b>		
Identify as Aboriginal (First Nations, Métis, Inuk, other identities)	425 (2)	3.2% (4)

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## INCOME

KEY INDICATORS	Saugeen Shores (rank of 17)	% of population (rank of 17)
<b>Personal Income, Before Taxes (Population Aged 15+)</b>		
Median personal income	\$40,042.00 (1)	-
Median personal income among males	\$61,070.00 (1)	-
Median personal income among females	\$27,597.00 (4)	-
Difference in median personal income between males and females	\$33,473.00 (2)	-
<b>Household Income, Before Taxes</b>		
Median household income	\$87,916.00 (1)	-
<b>Low-Income (Based on LIM-AT)</b>		
In low-income households	1,255 (8)	9.3% (16)
Males in low-income households	520 (11)	7.9% (17)
Females in low-income households	735 (6)	10.7% (15)
Children & youth in low-income households (Aged 0 to 17)	255 (12)	11.0% (16)
Older adults in low-income households (Aged 65+)	265 (5)	8.4% (16)

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## HOUSING

KEY INDICATORS	Saugeen Shores (rank of 17)	% of population (rank of 17)
<b>Home Ownership (Own vs. Rent)</b>		
Owner households	4,785 (2)	79.4% (14)
Tenant households	1,245 (3)	20.7% (4)
<b>Unaffordable Housing (Spending 30% or More of Income on Housing)</b>		
Households with unaffordable shelter costs	1,075 (2)	18.1% (15)
Owner households with unaffordable shelter costs	-	11.2% (16)
Tenant households with unaffordable shelter costs	-	43.5% (9)
<b>Monthly Shelter Costs</b>		
Median monthly shelter costs for owned dwellings	\$891.00 (11)	-
Median monthly shelter costs for rented dwellings	\$904.00 (4)	-
<b>Crowded Dwellings (a.k.a. Unsuitable Dwellings)</b>		
Crowded dwellings	85 (5)	1.4% (12)
<b>Dwellings in Need of Major Repairs (a.k.a. Inadequate Dwellings)</b>		
Dwellings in need of major repairs	245 (9)	4.1% (17)

## EDUCATION

KEY INDICATORS	Saugeen Shores (rank of 17)	% of population (rank of 17)
<b>Highest Educational Attainment (Population Aged 25-64)</b>		
Less than high school	495 (13)	7.0% (16)
High school diploma or equivalent	1,515 (3)	21.3% (17)
Postsecondary certificate, diploma or degree	5,100 (2)	71.8% (1)
Apprenticeship or trades certificate or diploma	660 (3)	9.3% (13)
College or other non-university certificate or diploma	2,545 (2)	35.8% (2)
University certificate, diploma, or degree at bachelor level or above	1,710 (2)	24.1% (2)

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## LABOUR &amp; JOURNEY TO WORK

KEY INDICATORS	Saugeen Shores (rank of 17)	% of population (rank of 17)
<b>Labour Force Participation (Population Aged 15+)</b>		
In labour force	6,450 (3)	-
Labour force participation rate	56.3% (14)	-
<b>Employment Rate (Population Aged 15+)</b>		
Employed	6,015 (3)	-
Employment rate	52.5% (15)	-
<b>Unemployment Rate (Population Aged 15+ in Labour Force)</b>		
Unemployed	435 (2)	-
Unemployment rate	6.7% (3)	-
<b>Place of Work (Employed Labour Force)</b>		
Have Usual Place of Work	5,180 (2)	86.1% (2)
Work from Home	325 (15)	5.4% (15)
No Fixed Workplace Address	500 (10)	8.3% (16)
<b>Commuting Destination (Employed Labour Force with Usual Place of Work)</b>		
Within census subdivision of residence	2,350 (3)	45.3% (6)
Different census subdivision within county of residence	2,150 (2)	41.5% (5)
Different county within province of residence	660 (12)	12.7% (15)
<b>Commuting Duration (Employed Labour Force with Usual Place of Work or No Fixed Workplace Address)</b>		
Less than 15 minutes	2,260 (2)	39.8% (6)
15 to 29 minutes	1,550 (6)	27.3% (12)
30 to 44 minutes	1,335 (1)	23.5% (3)
45 to 59 minutes	415 (1)	7.3% (5)
One hour or longer	125 (15)	2.2% (17)
<b>Main Mode of Commuting</b>		
Private vehicle as driver	4,775 (2)	84.1% (15)
Private vehicle as passenger	240 (7)	4.2% (16)
Public transit	-	-
Walking	185 (9)	6.6% (7)
Bicycling	10 (8)	0.4% (10)

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## MOBILITY STATUS

KEY INDICATORS	Saugeen Shores (rank of 17)	% of population (rank of 17)
Have moved within past year	1,585 (2)	11.9% (3)
Have not moved within past year	11,690 (2)	88.1% (15)
Have moved within past five years	4,460 (2)	35.1% (4)
Have not moved within past five years	8,240 (2)	64.9% (14)

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